

Battery Congress

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www.gamcinc.org

Announcements & Call for Papers

Battery Congress

Ann Arbor, Michigan, USA

University of Michigan - Michigan League

April 23-24, 2012

Programs

Plenary

Batteries and Advanced Propulsion Vehicles

Design, Engineering, and Manufacturing

Safety and Modeling of Li-ion Batteries

NiMh and Li-ion Battery Applications

Powertrain Electrification

Body Design Complementing EV, HEV

Advanced Storage Systems

EV, HEV, Subsystems Design and Engineering

Infrastructure

Papers

Due by February 9, 2012

Abstracts and bios are due

at least three weeks prior to the approval of papers submissions.

Presentations

Due by March 8, 2012

Program Chairs

Yi Ding, PhD

Ground Vehicle Power & Mobility Engineer
US Army RDECOM-TARDEC

Kimihiro Nisimura

Director
Nissan

Christian Mohrdieck, PhD

Director of Fuel Cell & Battery Drive Development
Daimler AG

Chi Paik, PhD

Technical Leader
Ford

Warren Parsons

Group Manager
General Motors

Elham Sahraei, PhD

Postdoctoral Associate, Dept. of Mechanical Engineering
Massachusetts Institute of Technology

Don Siegel, PhD

Professor
University of Michigan

Sharon Xiao, PhD

Professor
Michigan State University

Please visit www.batterycongress.org for Author's kit, Registration forms, Sponsorship form, and Exhibitor form.

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Technical Program/Session Topics

- Energy, environment, and decarbonization
- Electric, Plug-in Hybrid Propulsion Vehicles
- Extended range EV vehicles
- Micro hybrids
- Lithium-ion battery systems
- Safety and Modeling for Li-ion Batteries
- NiMH battery systems
- Energy storage
- Field data
- Energy storage for micro hybrids
- Charging systems and electric drive components
- Battery thermal management
- Underbody structure and energy storage
- Safety and Regulations
- Global/National Battery Programs

Who Should Exhibit

Companies and companies specializing in:

- OEMs
- Suppliers
- Governmental Agencies
- Controls
- Components & Systems
- Body and Powertrain Engineering
- Manufacturing
- Materials
- Powertrain and Body Design
- Powertrain Electronics
- Testing
- Engine Transmission Components
- Engine Transmission Suppliers

Who Should Attend

The three day conferences and exhibits will be of particular benefit and interest to:

- Educators
- Engineering & Manufacturing
- Scientists, Engineers, Managers & Executives
- Media
- Plant Engineers, Superintendents & Managers
- Powertrain, Body Product Design, Materials, and Manufacturing Engineers
- Purchasing, Marketing, & Financial Personnel
- Representatives from Government & Educational Institutions
- Testing

Other Sponsorship Opportunities

Conference Bags

1 Available - US \$5,000

You can have your company logo on one side and the GAMC logo will be on the other. Bags will be distributed at the event.

Lanyards

2 Available - US \$3,500

Lanyards are handed out at our registration counters, your company name can be displayed around the necks of our attendees.

Coffee Breaks

4 Available - US \$2,000

Sponsor one of two morning or one afternoon coffee breaks either day. Your company logo will be displayed on 8 oz. cups and napkins provided to attendees. Promotional materials may also be displayed.

Internet Pavilion

1 Available - US \$1,000

Computer stations are a must-have for every conference, sponsor ours and enjoy the name recognition among attendees of our company.

Evening Reception

3 Available - US \$3,000

Our evening reception is a highlight of the conference for all attendees. Sponsor's name and logo are displayed on cups and napkins.

Technical Program

2 Available - US \$2,000

Advertise in our technical program! Sure to reach researchers, design and development professionals, while providing an outline of the conference.

Registration Bag Inserts

6 Available - US \$1,000

Your materials can be inserted into our conference bags, providing additional exposure for your company. Materials must be approved by GPC and be no more than 8" x 11" in size.

Exhibition Directory/Calendar of Business

Printed and distributed worldwide-US \$2,500

Place an ad in our Exhibition Guide distributed to all attendees, and enjoy marketing year-long.

Technical Group Refreshments

4 Available - US \$1,000

Sponsor one of our breakout sessions, and your logo will be displayed on cups and napkins distributed with refreshments.

General Refreshments

Unlimited - US \$300

Provide a snack table and display your company logo.

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